



## Introduction

- Michael Bergeron MD
  - ASAP Medical Clinics, LLC
    - Co-Founder, Co-Owner
    - Medical Executive Director
    - Board Certified Family Medicine
- Peter Beeckel MD
  - Co-Founder, Co-Owner
  - Strategic Planning
  - Board Certified Family Medicine

## Mission

- Offer Affordable Acute Health Care for Minor Illness and Injury to Patients with Limited Access to Health Care
  - Uninsured
  - Underinsured – High Deductible/HSA
  - No PCP
  - Unable to access PCP

## Clinic Criteria

- Patient Centered
  - No conflict of interest
- Walk-In Access
  - Open scheduling
- Affordable
  - For everybody without regard to insurance status
  - Lower threshold for seeking appropriate care in a timely fashion

## Clinic Criteria

- Convenient
  - Little or no wait
  - Geographic access: where people live/work
  - Chronologic access: expanded hours
  - Reduce or eliminate need for multiple stops
- Safety
  - Adhere to principals of infection control
  - Appropriate work environment
  - No contribution to drug abuse or diversion

## Clinic Criteria

- Limited Scope of Practice
  - Do it once, Do it right
  - Minor Illness and Injury
  - Protocols for referral
- Professional Standards of Practice
  - Confidentiality
  - HIPPA
  - Patient respect and integrity
- Evidence Based Medicine
  - High quality care
  - Electronic Media

### Clinic Criteria

- Support Medical Home
  - Maintain continuity of care
  - Communicate with and involve PCPs
  - Identify patients in need of PCP
- Support Comprehensive Care
  - Identify potential new or undiagnosed conditions
  - Protocols and arrangements for referral
  - Encourage Health Maintenance



### ASAP Medical Clinic

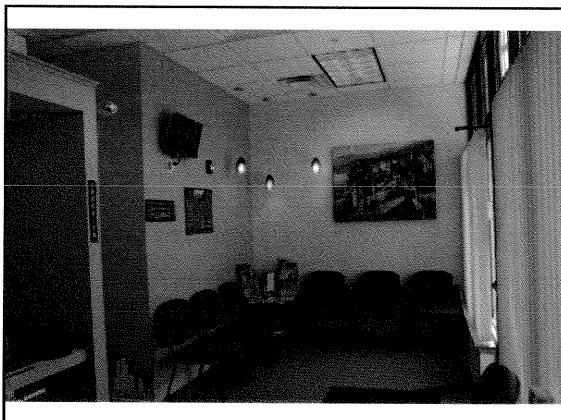
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207-553-9071

[www.ASAPMedicalClinics.com](http://www.ASAPMedicalClinics.com)

mbergeron@asapmedicalclinics.com

### ASAP Medical Clinic

- Located in retail space
  - Easy access
  - Major shopping and residential area
  - Freestanding
  - No affiliation with pharmacy, retail chain, etc.
  - Typical waiting area – not in public space
  - Check in area isolated

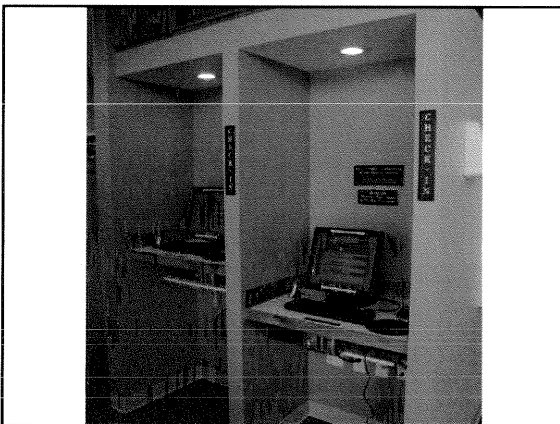
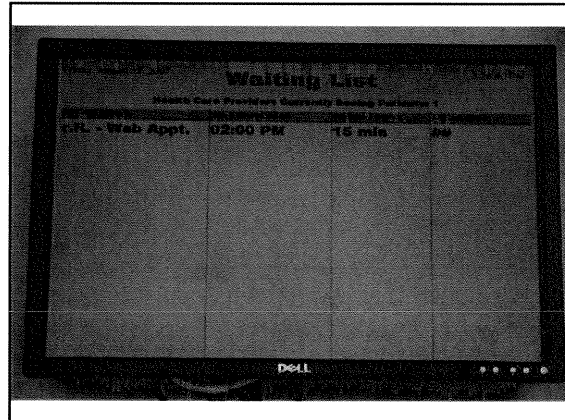


### ASAP Medical Clinic

- Staff
  - Nurse Practitioners & Physician Assistants
    - Experience: ER, Acute Care, Family Medicine
    - Personality: professional and respectful
- Staff Support
  - Instant access to MD
  - Calls encouraged

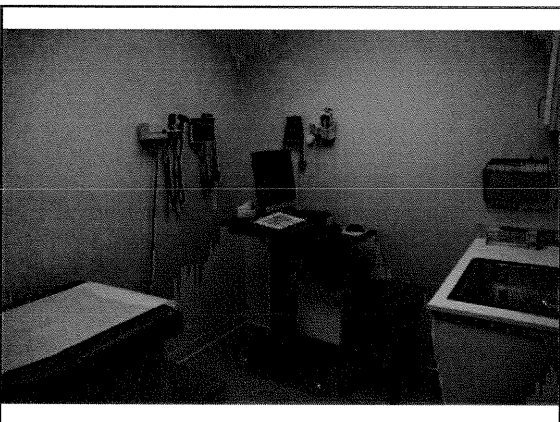
## ASAP Medical Clinic

- Electronic Medical Office System
  - Follows patients through entire visit
    - Queue display
      - Know place and wait time instantly upon arrival
      - Calculates time based on provider
    - Patient directed self check-in kiosk
      - Electronic signature capture
      - Biometric thumbprint scanners
      - Ensures confidentiality and record security
      - Expedites return visits



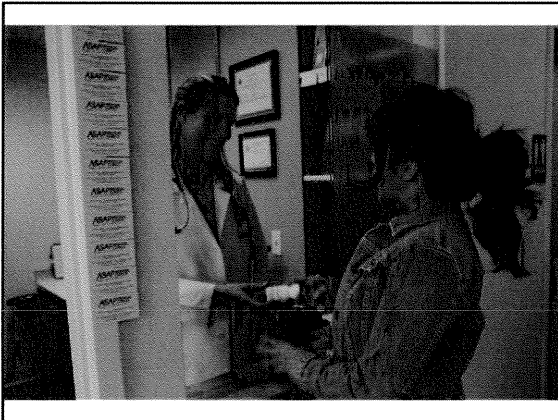
## ASAP Medical Clinic

- Electronic Medical Office System
  - Follows patients through entire visit
    - Exam room computer stations
      - Further data entry during exam
    - Pharmaceuticals
      - Electronic prescribing
      - Automatic interaction database
      - Pharmacy database



## ASAP Medical Clinic

- Electronic Medical Office System
  - Follows patients through entire visit
    - Check out area
      - Isolated from wait area
      - Prescription dispensing
        - » Bar coded pre-filled medications
        - » Electronic transmission of prescriptions
        - » Printed prescriptions
      - Receipts for reimbursement



## ASAP Medical Clinic

- Electronic Medical Office System
  - Follows patients through entire visit
    - Record completion by provider
      - Automatic electronic transmission to PCP
      - MD review

## ASAP Medical Clinic

- Web Site
  - [www.ASAPMedicalClinics.com](http://www.ASAPMedicalClinics.com)
  - Indicates actual wait time in clinic
    - Communicates with server
  - Pre-registration 24/7
    - Patient directed "virtual waiting"
    - Patient sets time of walk in
    - Already in queue upon arrival

## ASAP Medical Clinic

- Accessible
  - Open seven days a week
    - 8 am to 8 pm M – F
    - 10 am to 5 pm Sat
    - Noon to 4 pm Sun
- Convenient
  - Medications on site
  - OTC medications
  - No need to travel to pharmacy/store
  - Reduces potential for spread of infection

## ASAP Medical Clinic

- Affordable
  - Basic visit \$45
    - Testing \$10
  - Most prescriptions \$12.50
  - No insurance
    - Avoid imposed fee structures
    - Avoid overhead and receivables
- No narcotics stocked or dispensed
  - No contribution to drug diversion or abuse
  - Improves staff safety

## ASAP Medical Clinic

- Population served
  - Uninsured
  - Underinsured
    - High deductible policy
    - Health Savings Account
  - No Primary Care Physician
  - Unable to access to PCP

### ASAP Medical Clinic

- Resource for PCP
  - Extend access without ER visit
  - Referral base for new patients
  - Communication
  - Improved patient satisfaction

### ASAP Medical Clinic

- Conclusion
  - Meets need between PCP and ER
    - Improved access
  - Affordable care for uninsured/underinsured
  - Primary Care's answer to retail health clinic
    - Keep acute care in hands of local physicians
    - Standards of practice
    - Avoid corporate conflict of interest
    - Patient centered

### ASAP Medical Clinic

Questions?